

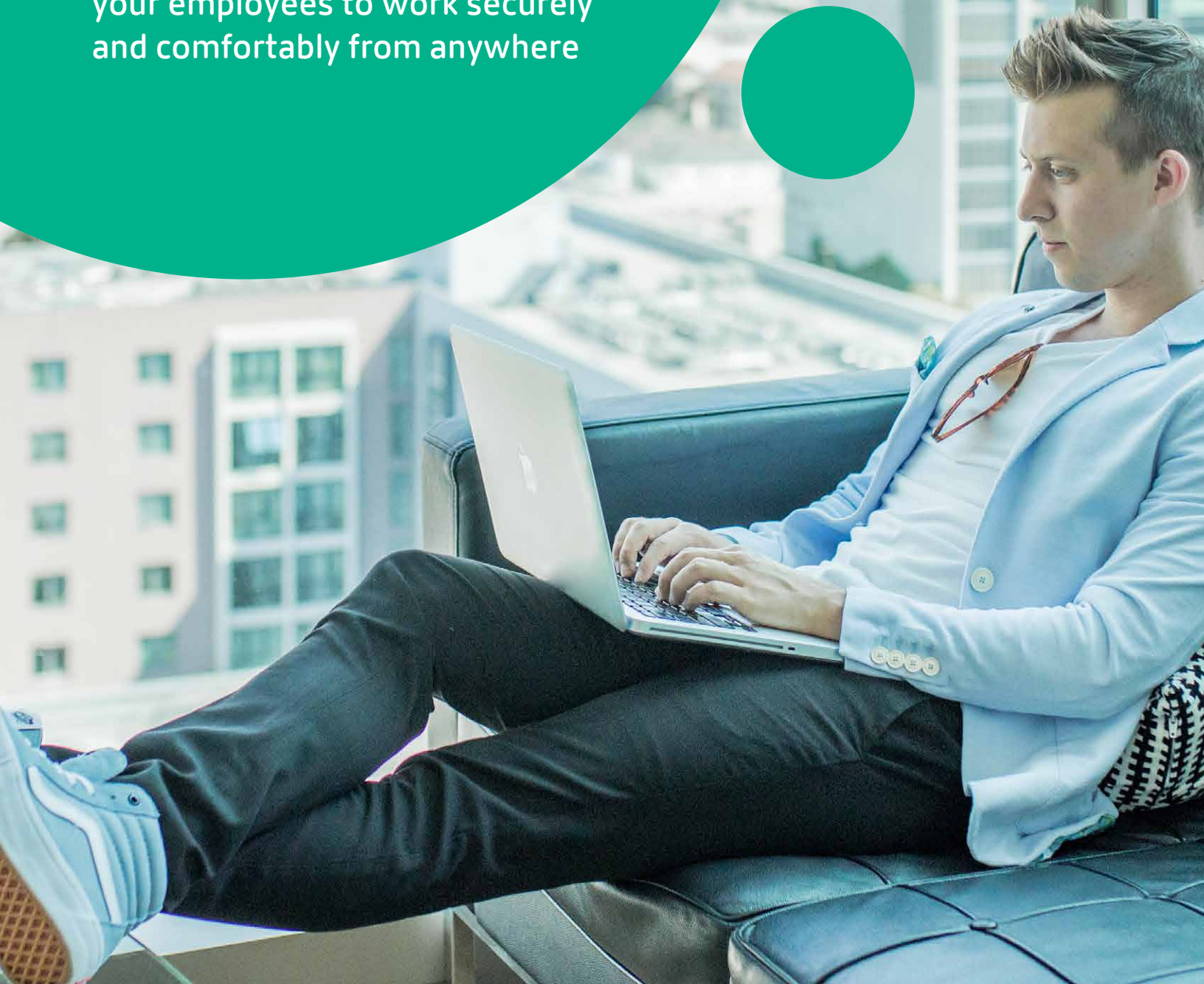
CITRIX[®]



Hewlett Packard
Enterprise

Improve workforce productivity with rapid deployment of digital workspaces

Citrix and HPE solutions allow
your employees to work securely
and comfortably from anywhere



Across businesses, industries, and geographies, the world is working remotely, and all indications are that remote work trends are here to stay. For innovative companies, the transition has been relatively seamless. But organizations that have traditionally relied on employees working from a headquarters location or distributed offices around the globe have all been forced to redesign business models, operational processes, and workstyles in real-time. Companies across all industries, including but not limited to education, financial services, healthcare, government, manufacturing, and retail, need a way to fast-track distributed and remote work models to keep workforces secure, productive, and engaged.

If your company is new to remote work or just needs a fast, secure, and scalable solution to deploy across your workforce, Citrix and Hewlett Packard Enterprise can help. We offer a range of cloud and on-premises solutions that enable thousands of customers in all industries to deliver secure and productive remote work, including Digital Workspace Virtualization and Desktop as a Service (DaaS) solutions that you can easily deploy and manage. Additionally, with HPE Pointnext Services and Citrix Workspace you can improve workforce productivity, continue vital business operations, and navigate through unplanned disruptions.



You know Citrix as the company that enables remote work, with the combined power of Citrix Workspace, virtual application delivery, and networking solutions. HPE is unique as a fully integrated product and technology services leader that can rapidly design and deploy the full portfolio of Citrix solutions, including Citrix Workspace, Citrix Virtual Apps and Desktops, and virtual desktop infrastructure (VDI)-as-a-service—a turnkey VDI program for on-premises requirements with flexible pay-as-you-go pricing and financial assistance.

Together, our twenty-year strategic partnership is one of the industry's most stable and beneficial partnerships for enterprise customers, enabling thousands of organizations to thrive with a productive, secure, and distributed workforce. We are here to help you tackle your new-normal, whether making permanent new remote work use cases or transitioning employees back to working in the office with smart social distancing. New HPE microapp connectors for Citrix Workspace focused on employee wellness and smart social distancing, give your employees confidence to work and interact more safely and productively whenever they need to be in their office(s).

Grow your business with HPE and Citrix

Companies like yours that adopt Citrix and HPE hybrid cloud solutions can enjoy the full benefits of a secure and productive remote workforce.

1 Provide a scalable, secure experience

Empower employees with secure access to their applications, anytime, anywhere, on their preferred device(s) for a great experience. Eliminate VPN connection challenges and security concerns with micro-VPN delivered apps and services that provide secure access at a granular level from any device.

2 Scale IT infrastructure during unforeseen demand

From demand bursts to extended growth, get a desktop and app infrastructure that will scale with your needs.

3 Respond faster to meet customer need

Maintain normal operations, even in the face of disruption, to continue delivering exceptional customer service. Remote workers have the tools they need to deliver services, respond to customer needs, and drive the business forward.

4 Maintain IT visibility and control

Continue to have control of your IT environment, while gaining visibility across all users, applications, and infrastructure. Use insights to make informed decisions faster and address any issues that could harm employee productivity and engagement.

How we can help

Here's how Citrix and HPE can help you immediately reap the full benefits of secure remote work

1 Quickly deploy cloud-based or hybrid cloud remote work solutions with HPE Pointnext Services



When you need to deploy new use cases and onboard remote employees, count on HPE Pointnext Services to get your Citrix-powered remote working solutions up and running fast. We provide the advisory and professional services you need to streamline processes and ensure a successful Citrix Workspace implementation. We'll also future proof your deployment to make sure it grows with your business needs and keep your staff productive and engaged as we emerge into the new normal.

HPE is recognized by IDC in its first Worldwide Digital Workspace Services MarketScape, published in March 2020, as a leader that delivers more than 500 digital workspace projects each year globally

2 Increase control with HPE GreenLake on-premises deployment



Deploying VDI on your own infrastructure enables you to retain control of your end points, while outsourcing critical Infrastructure as a Service (IaaS) duties. HPE GreenLake will support, operate, and manage your VDIaaS platform up to, but not including, your desktop virtual machines. Redeploy your staff on critical IT duties, while HPE GreenLake handles IT infrastructure responsibilities for you.

3 Use validated designs to speed deployments and reduce risk



If you prefer to build your platform yourself, use HPE tested and validated Citrix Virtual Apps and Desktops solutions that are designed to meet user requirements in key industries. Speed the time to deployment, while reducing risk, with solutions designed for small, medium-sized, and enterprise customers, ranging from 80 seats to thousands of users.

4 Preserve capital with cloud economics and financial assistance



Now, more than ever, businesses want to preserve cashflow. HPE is responding in multiple ways to help you implement Citrix-based remote work solutions, with VDI solutions and financial assistance programs.

- With HPE GreenLake for VDI, you pay for only what you use and outsource key IT tasks, such as capacity management, environment support, and infrastructure and hybrid cloud management, saving on staffing costs.
- Financial assistance programs include 90-day payment deferrals, a payment relief program that defers most costs until 2021, extended deployments, and short-term rentals. Ask your HPE representative for more information to find the program that's right your needs.

Simplify and secure remote work today

As the recent crisis has shown, unexpectedly needing to support a fully remote work force has been a trial by fire, but can also set your business up for long-term success with unexpected benefits for both your organization and your employees. Secure remote working solutions keep your staff productive, your organization positioned succeed in any and every market condition. Citrix and HPE stand ready to help, with fully integrated solutions, over twenty years of customer success, and flexible deployment models whether in the cloud, on premises, or anything in-between that will help you weather industry storms and rise to meet the demands of the digital future.

Learn more at Citrix.com/HPE

¹Bloomberg