Hosted Desktop Virtualization Solutions with SoftLayer, an IBM company

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Many IT organizations are looking at desktop virtualization to upgrade their entire approach to desktop management. Today, individual desktops are hard-coded combinations of operating systems, applications, and user settings, and they are managed one-by-one on an ongoing basis. IT executives are looking for a better way to address the needs of all their enterprise users. The end game is a solution where one moving part doesn't disrupt any of the other moving parts when making changes—that means the device, operating system, applications, and user settings are all shielded from each other.

Citrix® XenDesktop®—the Clear Choice in Virtual Desktops

Citrix® XenDesktop® can dramatically reduce desktop total cost of ownership (TCO) and improve data security by centralizing desktop lifecycle management in the data center. XenDesktop delivers a high-definition user experience over any connection, including high-latency wide area networks (WANs).

The open architecture of XenDesktop offers choice and flexibility for virtualization platforms and endpoints. For IT, desktop management is simplified by using a single image to deliver personalized desktops to users anywhere.

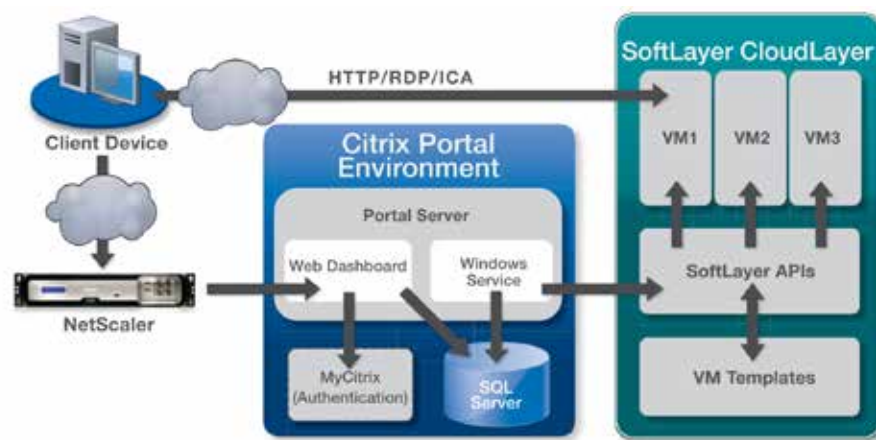### Hosted Desktop Solutions on SoftLayer Infrastructure

The SoftLayer infrastructure-as-a-service (IaaS) offering is ideally suited for providing hosted desktop solutions based on XenDesktop. SoftLayer is the only on-demand infrastructure provider offering dedicated, cloud, and seamless hybrid environments, letting customers strike the ideal balance of performance, flexibility, and cost.

This model of a hosted desktop solution provides these benefits:

• Standardization: For predictability in scenarios such as demos and training

• Flexibility and cost savings: Easily tailor desktops for different audiences while still allowing personalization options and access from any location on any device

• Cost savings: An on-demand cost model that provides additional return on investment (ROI) as a hosted solution

Citrix Virtual Demo Center on SoftLayer

Citrix Virtual Demo Center provides a dashboard interface for managing Citrix® XenDesktop® demo environments that are provisioned on demand using the SoftLayer provisioning APIs. Citrix partnered with SoftLayer to offer a hosted desktop solution, designed and architected from the ground-up to run in the cloud.

This scalable system provides great performance and access for internal employees globally to host guided demos. With the superior Citrix XenDesktop HDX™ experience over a WAN environment, customers can use their virtual desktop environments from anywhere on the globe, connecting to the multiple SoftLayer data center locations globally. Now, Citrix systems engineers no longer need to spend several hours configuring demos and traveling with multiple laptops to perform guided demos.

Get Started with Your Hosted Desktop Virtualization Solution Today

Offering the best possible infrastructure solution to deploy hosted Citrix applications, SoftLayer provides a suite of on-demand resources to build out a XenDesktop installation—including cloud computing instances and dedicated servers fully integrated in one seamless environment. Virtual computing and network resources can be ordered and provisioned in a few simple steps through the SoftLayer Customer Portal or incorporated into a customer user interface through API extensibility.

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Contact SoftLayer sales at sales@softlayer.com or 214-442-0602 to build
out your hosted Citrix XenDesktop installation.

CITRIX®

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Fort Lauderdale, FL, USA

Silicon Valley Headquarters
Santa Clara, CA, USA

EMEA Headquarters
Schaffhausen, Switzerland

India Development Center
Bangalore, India

Online Division Headquarters
Santa Barbara, CA, USA

Pacific Headquarters
Hong Kong, China

Latin America Headquarters
Coral Gables, FL, USA

UK Development Center
Chalfont, United Kingdom

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About SoftLayer, an IBM Company
SoftLayer, an IBM company, operates a global cloud infrastructure platform built for Internet scale. With 100,000 devices under management, 13
data centers in the United States, Asia, and Europe, and a global footprint of network points of presence, SoftLayer provides infrastructure-as-a-
service to leading-edge customers ranging from Web startups to global enterprises. The modular architecture of SoftLayer provides unparalleled
performance and control, with a full-featured API and sophisticated automation controlling a flexible unified platform that seamlessly spans
physical and virtual devices, and a worldwide network for secure, low-latency communications. For more information, please visit softlayer.com.

About Citrix
Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service.
Founded in 1989, Citrix combines virtualization, networking and cloud computing technologies into a full portfolio of products that enable virtual
workstyles for users and virtual datacenters for IT. More than 230,000 organizations worldwide rely on Citrix to help them build simpler and more
cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2010 was $1.87 billion.